

OPTIMAX Eye Specialist

30th Anniversary “Share & Win @ 30” Giveaway

TERMS & CONDITIONS

A. BASIC TERMS

No.	Item	Description
1	Organiser	OPTIMAX Eye Specialist Centre Sdn Bhd [Company No. 199501000582 (329776-D)]
2	Name of Giveaway	<i>“Share & Win @ 30” 30th Anniversary Giveaway</i>
3	Brief Description	A social-media contest celebrating Optimax’s 30 years (1995-2025). Past LASIK patients share their personal Optimax LASIK stories for a chance to win 30 years of free annual eye examinations .
4	Brief Mechanism	<ol style="list-style-type: none">Follow our tag social media account<ul style="list-style-type: none">- Instagram (<i>@optimax_eye_specialist</i>)- Facebook (<i>Optimax - New Vision New Life!</i>)- Xiaohongshu (<i>是 Optimax 呀!</i>)- TikTok (<i>@optimax_eye_specialist</i>)Post a Reels/Carousel about “How Has LASIK Changed Your Life?” at either social media accounts aboveInclude #Optimax30Years hashtag
5	Eligibility Criteria	<ol style="list-style-type: none">Malaysian citizens/permanent residents aged 18 and above who have undergone SMILE Pro, SMILE, FEMTOLASIK or ASA at any Optimax branch and hold an active Lifetime Warranty package.Social-media account must be set to Public for the entire Giveaway Period.
6	Ineligibility	Employees of the Organiser (and their immediate family members), Optimax panel agencies, and persons

		currently in breach of any Optimax credit/payment obligations.
7	Charges	No entry fee. Participants bear their own data/Internet charges.
8	Giveaway Period	May 2025 – 31 July 2025, 11:59 PM (MYT) . The Organiser may vary or extend this period at its sole discretion.
9	Language	Bahasa Melayu, English or Chinese
10	Entry Procedure	Upload content per <i>Item 4</i> . A complete entry (“Entry”) comprises (i) the post (reel or carousel), (ii) correct hashtags, and (iii) a tagged of Optimax social media account.
11	Entry Deadline	31 July 2025 (11:59 PM MYT). Entries outside the Giveaway Period are automatically disqualified.
12	Mode	Online – social media only (Instagram, Facebook, Xiaohongshu and TikTok).
13	Address	Not applicable (digital submission).
14	Selection of Winners	The entry with the highest total number of valid “likes” (reactions) on the original post as at 11:59 PM MYT on 31 July 2025 wins. If there is a tie , a random draw will be conducted among tied entries. The Organiser’s decision is final .
15	Prize	One (1) Annual Eye Examination per year for 30 consecutive years (2025-2054) at any Optimax centres. If winner has done their Annual Eye Examination for the year 2025, the prize duration will be from the year 2026-2055. Prizes are non-transferable, non-exchangeable and have no cash value .

16	Notification of Winners	Winner will be contacted via Direct Message (DM) from our social media accounts (depending on which account you post on) within 14 days after the Giveaway period. If no response within 5 working days , the prize will be forfeited and the Organiser reserves the right to select an alternate winner.
17	Collection / Redemption Period	Winning letter will be given at the upcoming Annual Eye Examination and prize will take effect immediately.
18	Collection Venue	Any Optimax branch nationwide (appointment required).
19	Additional Terms	<ul style="list-style-type: none"> a) Each participant may submit only one (1) Entry. b) By submitting, participants grant the Organiser a perpetual, royalty-free licence to use, reproduce and publish their content for marketing. c) Shall the winner forfeit a year of Annual Eye Examination and has their Lifetime Warranty package revoked, prize will automatically be forfeited. d) The Organiser reserves the right to amend, cancel or suspend the Giveaway (wholly or partly) without prior notice. e) The Organiser is not liable for loss, late or corrupted Entries or for any technical failures f) The Organiser may, at its sole discretion, introduce supplementary “bonus-entry” activities during the Giveaway Period to help participants boost the like count on their original post. Participation in any such bonus activity is optional and remains subject to all existing Terms & Conditions.

B. STANDARD TERMS & CONDITIONS

1. **Agreement to Terms** – Participation constitutes unconditional acceptance of these Terms & Conditions and the Organiser’s Privacy Notice.
2. **Authenticity** – Entries must be entirely original. Plagiarised, AI-generated or third-party-owned material will be disqualified.
3. **Medical Scope** – The Annual Eye Examination covers routine vision assessment, refraction, slit-lamp & retinal evaluation as per the usual Annual Eye Examination done post LASIK surgery. Any further diagnostic tests, treatments or surgeries are chargeable at prevailing rates.
4. **Non-Transferability** – The Grand Prize is strictly for the winner only and may not be gifted, sold or assigned.
5. **Force Majeure** – The Organiser will not be liable for failure to honour the Prize due to circumstances beyond its control (e.g., pandemic restrictions, government directives).
6. **Privacy** – Personal data collected will be processed for Giveaway administration and future Optimax marketing in accordance with the PDPA (2010).
7. **Disqualification** – The Organiser reserves the right to verify eligibility and to disqualify any individual who tampers with the entry process or breaches these Terms.
8. **Governing Law** – This Giveaway is governed by the laws of Malaysia. Any dispute shall be resolved in Malaysian courts.